

DANCESPORTINFO — FOR THE PROFESSIONAL

This information is best for you if you are:

A PROFESSIONAL DANCER

AN AGENT OR STUDIO PROMOTING YOUR PROFESSIONAL COMPETITOR

(If you are an amateur dancer, owner of a club or studio, organizing a dance event or have dance products to sell, we have not forgotten about you. Contact us or read the information prepared specifically for you.)

THERE'S MORE TO US THAN JUST RESULTS!

Yes, we have the most dance results in the world. But there is much more on DancesportInfo that will help you in your professional career. We can help you to **book more shows, coaching or judging assignments!**

Of course, you get everything that a dancer would be able to on the Internet — read the latest news, browse photos and videos of your favourites and discuss with people who are crazy about dancing. But there is much more to the website than this, and you can **improve your business** and career by learning how to take advantage of the fact that almost all of the dancers in the world come to DancesportInfo.

For you, we recommend a *Platinum Membership*. Here's how it works:

PROMOTE YOUR PROFESSIONAL SERVICES

As a Platinum Member, you can place an advert next to your name in any competition you participated or photo you are on — and you get to choose what you want to promote. You can change this any time you want too, so you can promote your upcoming show, the opening of your new studio, a workshop you organize or simply that you are available for teaching and coaching.

For example, are you competing in Blackpool? During the Festival, the Blackpool results are viewed by tens of thousands of people every day. Each pair of eyes will see your advert — whatever you promote by your name. Are you dancing in a local competition? Every local dancer will see your name, and your advert next to it; promote your studio or lessons. This promotional service alone is **worth £300** if purchased separately — you'll get it **FREE** as part of the Platinum Membership, though.

Furthermore, you get a massive **75% discount** on **any personal advert** you place with us. It doesn't matter if you're selling an old dress or looking for a partner for your student, you will still only pay a quarter of what others pay. And if you want to decorate your studio with photos from our galleries (any one of half a million photos), you'll get a discount on those too.

From time to time, production companies contact us who require dancers for **various events or shows**. As a professional Platinum member, we'll let you know of these opportunities so you'll have a chance to make more business.

MAKE SURE YOU ARE SEEN IN THE BEST LIGHT

Have you looked up your name in Google recently? Most likely, your DancesportInfo profile is on the first page.

We have thousands of visitors every day: your competitors, your teachers, your judges, and sponsors looking for couples — *yes, several sponsoring companies confirmed that they check our website before selecting their couples!* **They will all look at your profile on DancesportInfo!**

By default, your profile is automatically generated. But hey — did you know that you can **customize it** if you are a member? You can decide what they see when they search your name:

- You can **add any achievement** you are proud of: awards received, shows performed, certifications earned, or Pro-Am successes .

- You can place a **link to your website**, significantly increasing its ranking in Google and providing a new influx of customers into your business.
- Add any information you like as a free text – your **contact information**, next shows or plans and goals.
- Select which pictures are shown on your profile — select them from any gallery on the website. Of course you can upload them too. As a Platinum member you even can **remove any photos you don't like** from any of the galleries, not only those you uploaded.
- Select **your best result**, so we can show this.
- We will add any missing or new results, and correct your partnership history and data, as a **priority service**.

KEEP TRACK OF YOUR PROGRESS

Have you noticed? DancesportInfo has a unique, patent-pending algorithm to calculate how good you are compared to your competitors. The DancesportInfo Rating System is independent of any organization and works with comparing every result of every dancer. Which means it is the most accurate way to see if you are doing better than your competitors and teammates, both locally and globally. You can even compare yourself to people you've *never danced against*.

You can use it to check on your progress compared to your competitors! Especially if you are a full member. In this case you can:

- Read the analysis of every competition in detail to understand why you won or lost points
- Check which position you got on the list of top dancers in the world or in your country — now or any point in the past, without limitation. (ordinary users can't see the lists from the past, and can't see anyone below the 50th position)
- Get immediate notification if a result (or photo) is added to your profile (or to your competitor, or your pupils... anyone you are marking as favourite).
- Compare your (or somebody else's) rating with any number of competitors on a diagram to see how you developed over time. It might even give you a clue on which competitions you should attend in the future!
- Of course, your coach and training is vital, but the top couples always look for something extra to help them. This is all sophisticated analysis to help you understand how you or your competitors develop, so you can see the results of your or their choices in trainers, competitions or just about anything to do with your dancing. Of course you can also use this to help out your pupils. This might be what gives you the edge!

WAIT, THERE'S MORE!

- **Premium service** – we get *hundreds of requests* every day, but we'll deal with your requests and questions first! This includes dealing with requests from companies promoting your events with your pictures. Just let them know to get your photo from us and they'll get not only fast service but a **discount** from the photo publication license because of your membership.
- **Make your voice heard** – We are a trusted source of information, so we want to protect it. Because we know you as a member, we trust you. So you can now post comments on results and couple profiles. You can even open your own forum (or forums) and **control the discussion** there.
- As a Platinum Member, you'll have a **faster, cleaner** DancesportInfo — you will see much fewer adverts once you are logged in.
- **Your students** also will get priority service as long as **you** send us information about them. Sometimes we have no time to add some events, but if your students were dancing there we will make sure that **their results** will be published.

BUY A MEMBERSHIP NOW

You can buy a Platinum membership only for £249.99 per year. This is less than £5 per week to reach hundreds of thousands of our visitors.

Buy a membership now! Go to <http://dancesportinfo.net/AddMember.aspx>